

**CULTURAL COUNCIL of VOLUSIA COUNTY  
REGULAR MEETING MINUTES**

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**November 20, 2009**

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**MEMBERS:**

Katherine Smith-Williams, Chair  
Wendell Jarrard, Vice Chair  
Bob Dahlen (arrived after roll call)  
Bill Dreggors  
Gary Libby  
Tim Ludwig  
Donna Sue Sanders (arrived after roll call)  
Jim Ward  
Sandra Wilson

**MEETING PLACE:**

Deltona Arts & Historical Center  
682 Deltona Blvd.  
Deltona, Fl.

**STAFF:** Nancy Maddox, Mike Fincher

**GUESTS:** Carol Anderson-McLean, Farrokh Assad, Wayne Atherholt, John Landowski, Maritza Vazquez, Barbara Wolfson

**CALL TO ORDER/ROLL CALL** – Vice Chair Jarrard called the meeting to order at 9:00 a.m. Roll was called. Dr. Smith-Williams was absent. A quorum was declared

**APPROVAL OF MINUTES** – Waived until next meeting

**ART IN PUBLIC PLACES COMMITTEE REPORTS**

**Historic Courthouse Plaza Chess Park** – M. Fincher reported that the revised contract for the mural has been received and signed by the artist and is now waiting for final signature from the County Chair and Manager. Once these signatures are obtained, a purchase order can be issued and work begun.

**Deltona Regional Library Expansion/ Lyonia Environmental Center** – M. Fincher reported that all contracts have now been signed and purchase orders issued for all work to be commissioned. There was a slight delay in getting first payments made due to the county converting to a new accounting system on October 1. Some end panels have already been installed by Yuri Ivanenko and Gus Ocampsilva with the rest of theirs scheduled for the first week in December. The small mural by Ivanenko is scheduled to be installed by Christmas, with the fabricated desk following soon after in January. The six panels from Lent-Moore Studio for the children's section are scheduled to be installed by mid-January

**OLD BUSINESS**

**Ocean Center ECHO Gallery Policy** – No report. Meeting scheduled with new Ocean Center Director, Mr. Don Poor on December 8, 2009

**Signage Standard for Art in Public Places** – No report

**Recommendations from Community Cultural Grant Workshop and Subcommittee Meeting** –

Staff presented a summary of the issues discussed in the November 10, 2009 Cultural Grant Workshop and the November 13, 2009 Subcommittee’s recommendations. Each issue was discussed and action taken as follows:

Issue 1 – Eligibility status of individual artists applying as a 501(c) nonprofit organization. The recommendation, as summarized and modified, was; individual artists or groups of artists operating as a 501(c) nonprofit organization offering programs directly or exclusively through other nonprofit organizations are not eligible for funding under this grant. Eligible organizations must have IRS 501(c) standing and (a.) must have an active board of directors that meets regularly and oversees the policy of the organization and monitors the performance of the organization’s management and, (b.) must demonstrate that its programs are made available or presented directly to the public within Volusia County and that funds used to support programs outside Volusia County are to be excluded from the cash budget basis used to determine funding eligibility levels.

**MOTION** by Member Libby, 2nd by Member Dahlen, *“To recommend that eligibility requirements for the Community Cultural Grant regarding individual artists be amended as presented and modified.”* **Motion passed unanimously.**

Issue 2 – Eligibility of 501(c) Art Festivals. The recommendation as summarized was, that no change be made to eligibility of these type organizations, but rather to let merit based scoring influence funding. Festival type organizations must continue to meet all criteria of other 501(c) organizations. No action required.

Issue 3 – Abbreviated application and revised process for smaller organizations with consideration of a fixed funding amount for these organizations. The recommendation as summarized was, to establish a separate abbreviated application for organizations with cash budgets of less than \$75,000 and hold their review on a separate day. Applicants must meet a minimum average score of 80 to receive funding. Applicants meeting the minimum would receive a fixed allocation. Proposed fixed funding levels would be based upon the organizations’ cash budgets and would be set at a minimum of \$2,000 with a maximum of \$7,500 or 20% of their cash budget, whichever is smaller.

After much discussion on this issue and input from the VCCA and several recipient organizations there was no agreement for any change.

**MOTION** by Member Libby, *“To recommend that the application, review process and funding methodology for smaller budget organizations be revised as presented. No second received.* **Motioned died for lack of second.**

Issue 4 – Revised Grant Scoring Methodology - The recommendation as summarized was, to revise the review process to require a minimum average grant review score of 80 to be eligible for funding with the scores of all voting cultural council members used to compute the mathematic average. In addition, all organizations receiving an average score of 80 or higher will be given a numerical ranking (from highest to lowest) by each Cultural Council member. The average weighted ranking will be used in conjunction with the merit score to compute the recommended funding allocation.

**MOTION** by Member Ludwig, 2<sup>nd</sup> by Member Libby “*To recommend that the Community Cultural Grant scoring methodology be revised as presented. Motioned passed 7-1 with Member Sanders voting in opposition.*”

Issue 5 – Revised Grant Scoring Criteria – The consensus of the Cultural Council and the subcommittee was the scoring criterion does not need to be changed unless and until the questions in the grant are revised. The recommendation as summarized was, to delete the score blocks associated with the sub-headings under each of the three major criteria on the score sheet. The sub-headings should be used as general guidelines only when considering the major criteria and without assigning a specific numeric score for each of the sub-headings.

**MOTION** by Member Ludwig, 2<sup>nd</sup> by Member Libby “*To revise the Community Cultural Grant score sheet as recommended . Motion passed unanimously.*”

### **NEW BUSINESS**

**Meeting Schedule for 2010** – M. Fincher presented the proposed meeting schedule for 2010. No objections were expressed. Staff to proceed to place the schedule on the County’s advisory board calendar. M. Fincher advised that the next regular meeting is scheduled for Friday, January 29, 2010 at the Volusia County Lifeguard Headquarters and Administration Center in Daytona Beach.

### **PUBLIC PARTICIPATION/VCCA REPORT**

**ADJOURNMENT** - There being no further business, Vice Chair Jarrard adjourned the meeting at 10:58 a.m.

Respectfully submitted- Mike Fincher, Cultural Coordinator and Recording Secretary.